



Towards Sustainable, Inclusive & Innovative Baltic Sea Region via Smart Specialisation

AGENDA

Final Conference for the BSR S3 Ecosystem-project

Date: 22 September, 2021

Time: **9.00-14.30 CET**

Venue: Virtual Meeting, hosted by Aalto University

9.00 *Check-in*

9.15 *Welcome & Opening*

Anna Pettersson, Development Director, Region Västerbotten

9.30 *High-level Panel*

Monika Zsigri, Deputy Head of Unit, Smart and sustainable growth, Directorate General Regional and Urban Policy – DG REGIO, European Commission

Markku Markkula, Former CoR President, President of the Board, Helsinki Region

Jonas Lundström, Head of Enterprise, Innovation & Social Development, Region Västerbotten

Moderator: Lisa Fröbel, Region Västerbotten

10.15 *Project result presentation*

Marta Bahta, Coordinator, Region Västerbotten

10.30 *Pause*

10.40 *Keynote: “Basque Recipe for Interragional Innovation Cooperation and S3”*

Arantxa Tapia, Minister of Economic Development, Sustainability and the Environment, Basque Government

11.00 *Views from Interreg S3 Projects*

Lars Schieber, EmplInno, REM Consult

Wieslaw Urban, GoSmart BSR, Bialystok University of Technology

11.30 *Sum-up and Reflections, part 1*

Esa Kokkonen, Director, PA Innovation, The Baltic Institute of Finland

11.45 *Lunch break*



12.30 *Innovation Camp dialogue – How we can together move towards more inclusive and sustainable smart specialisation in the Baltic Sea region?*

Taina Tukiainen, Professor, Aalto University

Patrizia Hongisto, Researcher, Aalto University

Raquel Benmergui, Visual Artist

14.15 *Concluding Remarks*

Erik Bergkvist, Member of the European Parliament

Jonas Lundström, Director for Enterprise, Innovation and Social Development, Region Västerbotten

14.30 *End of Conference*