

**BSR Stars S3 project kick-off seminar:  
Bio- and circular economy cooperation opportunities in the Baltic Sea Region  
15 June 2016**

**VENUE:** [Kampusareena](#) auditorium, Tampere University of Technology, Korkeakoulunkatu 7, Tampere  
**Moderator:** Anneli Ojapalo, A. Ojapalo Consulting Oy

Time	Agenda
12:30	Opening - What BSR Stars S3 project can offer for companies, research and regions? <i>Mr. Petri Räsänen, Director, Innovation and Foresight, The Council of Tampere Region</i>
12:40	Aims of the seminar <i>Ms. Anneli Ojapalo, Moderator</i>
12:45	European priorities and opportunities in bio- and circular economy (video presentation) <i>Ms. Sirpa Pietikäinen, Member of the European Parliament</i>
13:00	Eco3 Industrial Park - a bioeconomy and clean solutions business and research platform in Tampere Region. Gateway to Europe. <i>Mr. Sakari Ermala, CEO, Verte Ltd.</i>
13:30	Bio/circular economy business platform/initiative from Copenhagen (TBC)
14:00	Coffee
14:30	Facilitating the move from black to green economy in Norway: PFI a central hub for development of innovative biorefinery technologies. <i>Dr. Karin Øyaas, Research Manager, Paper and Fibre Research Institute (PFI), Trondheim</i>
15:00	Smart and Clean Helsinki Capital Region <i>Ms. Tiina Kähö, Executive Director, Helsinki Metropolitan Smart &amp; Clean Foundation</i>
15:25	Circular economy company case: Ecomation Ltd. <i>Ms. Gloria Zuniga, Managing Director, Decoark Ltd. - Partner of Ecomation</i>
15:45	Moderated discussion on international cooperation opportunities
16:00	End of the seminar