

Smart Specialisation and the Baltic Sea Region

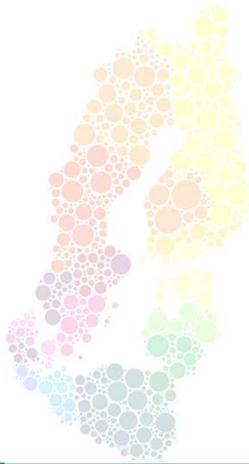
THE BSR'S CIRCULAR ECONOMY ECOSYSTEM – FROM AMBITION TO REALITY

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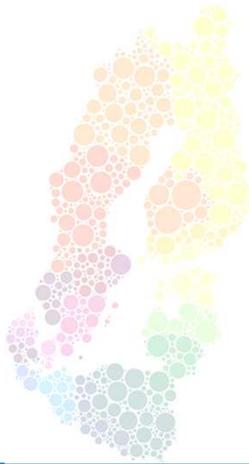
Workshop session overview

- Introduction and context: status of BSR's Circular Economy agenda and the S3 opportunity
- Group work discussion session: “Strengthening the BSR macro-regional value chain approach to the Circular Economy”
- Feedback and summary of key messages
- Next steps



The BSR's Circular Economy agenda

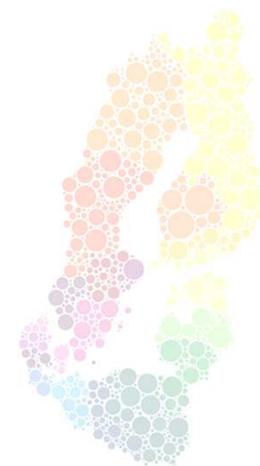
- **Status:** Regional and cross-regional platforms / hubs, investment, tools and projects
- **Strengths:** expertise, vision and commitment
- **Challenges:** strengthen industry engagement; deepen value chain approach; improve messaging / communications
- **Reviewing the opportunity:**
 - what scale of effort required to reach global leadership ambition?
 - The role of CE in supporting the BSR's industrial transition?
 - How will data and new technologies transform the CE opportunity?
 - How will CE innovation investment be generated, aligned and upscaled?
 - What role could a BSR-wide S3 'ecosystem' play in directing the CE effort?



The proposed post-2020 S3 framework



Adapted from a ppt by Katja Reppel (DG Regio) See Article 2(1)ERDF & CF Regulation: "Specific objectives"



Interregional innovation investments proposed 'Component 5'

- **WHAT:** Interregional innovation investments – commercialising and scaling up interregional innovation projects
- **VALUE:** 11.5 % of ETC Resources (i.e. a total of EUR 970m) for interregional innovation investments
- **FOR WHOM:** researchers, businesses, civil society and public administrations involved in national / regional S3
- **2 STRANDS:** innovation investment for project portfolios; connecting less and more developed regions in VCs
- **DIRECTION / DESIGN:** MFF and Council decisions; 'positioning' in future Cohesion Policy; governance and management; evidence of demand



An emerging BSR response to the post-2020 S3 opportunity

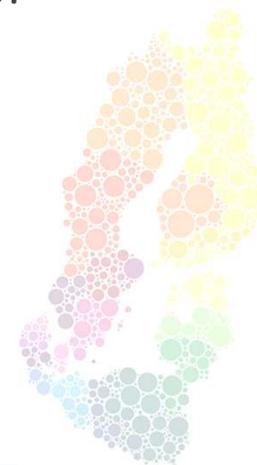
- **Directors' Network** for a BSR S3 ecosystem (2nd meeting – 27 March)
- **Capacity building efforts** – e.g. S3 Baltic Leadership Programme; Interreg application for BSR S3 Platform
- **Updating the BSR S3 evidence base** – strategic value chain mapping exercise
- **Identifying and targeting key thematic opportunities across the BSR**

- **TODAY: Testing out appetite and potential with a cross-section of the BSR's Circular Economy community :**
Ideas? Actions? Strengths? Challenges?

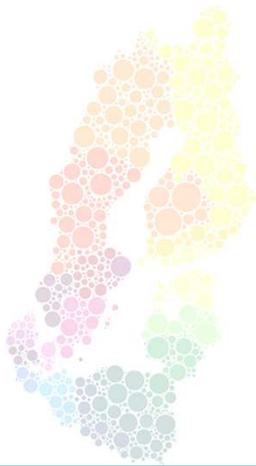


Group Exercise: Strengthening the BSR macro-regional value chain approach to the Circular Economy

- **Demand** for the CE as a key driver of the BSR's S3 ecosystem? (industry leadership? knowledge and capacity?)
- Can an **S3-driven framework accelerate the BSR's CE ambitions**, expertise and commitment? (e.g. supporting industry engagement, strengthening the economic case for CE through combined and scaled-up industry efforts, engaging the wider innovation ecosystem)
- **Added value** compared to current activities and efforts?
- **How to better align efforts** to create scale and VC orientation (as well as avoid fragmentation)?
- Which **regional CE pilots / activities / initiatives can be upscaled** across BSR? What benefits? What are the challenges? Egs where this is already happening and with what success?
- What are the **conditions which make this work**?
 - What is the role of data (material flows) to stimulate cross-border connectivity?
 - What tools / mechanisms (e.g. matchmaking) / infrastructures (e.g. platforms) are required?
 - How important is proximity (local, regional, macro-regional) for the BSR's CE success?
- How to **transform CE ideas and actions into joint innovation investment** with long-term economic return? Role of industry?



Feedback and comments



Thank you

