



SUOMEN ITÄMERI-INSTITUUTTI
THE BALTIC INSTITUTE OF FINLAND

Tallinn Enterprise Board

Estonian SMEs study tour to Finland

Organizers: The Baltic Institute of Finland and Tallinn City Enterprise Board

Program

Time: 8-10 May 2007

Tuesday, 8 May

**Venue: Estonian Embassy in Helsinki (*Itäinen Puistotie 10*)
Helsinki School of Economics Small Business Center
(*Runeberginkatu 14-16*)**

9.00	Arrival to Helsinki
10.00 – 11.00	Seminar in the Estonian Embassy in Helsinki (<i>Itäinen Puistotie 10</i>)
11.00 – 12.30	Business 2 business meetings in Estonian Embassy. Coffee.
13.00 – 14.00	Lunch (<i>Runeberginkatu 14-16</i>)
14.00 – 14.15	Helsinki School of Economics Small Business Center-i presentation / Ms. Natalia Narits, Office Manager, HSE Small Business Center (<i>Runeberginkatu 14-16</i>)
14.15 – 14.30	HSE New Business Center-i presentation / Ms. Marika Paakkala, Director, HSE New Business Center
14.30 – 15.00	Overview of the business incubators and their support in Uusimaa region / Mr. Reino Koho, Development Director, Uusimaa TE-keskus
15.00 – 15.30	Company presentation: 4sens / Mr. Kimmo Pentikäinen, Director, 4sens
15.30 – 16.30	Time for the discussions (Finnish and Estonian companies)
16.30	Trip to Tampere
19.00	Arrival to Tampere, accommodation in Hotel Cumulus Hämeenpuisto
20.00	Free time

Wednesday, 9 May

- Venue:** **Tampere City Central Office Building
City Board meeting room / Kaupunginhallituksen kokoushuone
(Aleksis Kiven katu 14 – 16 C)**
- 9.00 – 9.10 **Welcome speech** / Ms. Satu Vuorinen, Director of International Affairs, City of Tampere
- 9.10 – 9.30 **Creative Tampere program: enhancing the development of small and medium-sized companies** / Ms. Satu Vuorinen, Director of International Affairs, City of Tampere
- 9.30 – 10.00 **Presentation of main sectors, structure, companies in Tampere region** / Mr. Tommi Rasila, Managing Director, Tampere Chamber of Commerce
- 10.00 – 10.30 **Presentation of Tallinn City Enterprise Board policies** / Ms. Ulli Karu, Marketing Manager, Tallinn City Enterprise Board
- 10.30 – 11.00 **Market entries: practical tools for internationalization processes** / Mr. Raimo Ala-Korpi, Specialist, International Business Development, Employment and Economic Development Centre for Pirkanmaa region
- 11.00 – 11.30 **Introduction of Tampere International Business Office** / Ms. Johanna Valkama, Business Relocation Manager, Tampere International Business Office – TIBO
- 11.30 – 13.30 **Lunch. Business meetings.** Theatre Restaurant Tillikka (*Keskustori 2*)
- 13.30 **Departure to Technology Centre Hermia Ltd**
- 14.00 – 15.00 **Presentation of Technology Centre Hermia Ltd** / Ms. Johanna Salomaa-Valkamo, Communications Manager, Technology Centre Hermia Ltd and Mr. Pekka Jussila, Managing Director of Hermia Business Development Ltd, meeting room Hermanni at Amica, Restaurant Hermia (*Hermiankatu 6, 2nd floor*)
- 15.00 – 15.15 **Coffee break**
- 15.15 – 17.00 **Companies visits, bilateral meetings in Technology Centre Hermia**
- 17.00 – 19.00 **Free time**
- 19.00 **Dinner** (Participants – Tallinn delegation, BIF, City of Tampere, The Employment and Economic Development Centre) (to be confirmed)

Thursday, 10 May

- 8.30 **Departure to Helsinki**
- 11.00 **Visiting Eurovision Market (if timetable allows)**
- 12.55 **Trip to Tallinn**

Contact information

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