



IPR Saint-Petersburg

Enhancing Intellectual Property Rights Competence and Cooperation in Russia (St. Petersburg), Finland, Denmark and Sweden

Awareness raising campaign in Saint-Petersburg in 2008

Study tour to Helsinki

Programme

Date: 24-25 June 2008
Venue: Copyright Information and Anti-piracy Centre
Address: Pieni Roobertinkatu 16 A, 00120 Helsinki

24 June, Tuesday

- 12.00** **Check-in to the hotel**
- Mr Sergey Zamyatin, Representative in North-West Federal District of Russian Federation, Investigator, Russian Anti-Piracy Organization (RAPO)
- 12.35** **Arrival to Helsinki railway station**
- Ms Olga Rendino, General Director OOO "Yukari"
- 13.00** **Check-in to the hotel**
- Mr Andrey Anisimov, Programme Assistant, The Information office of the Nordic Council of Ministers, St. Petersburg, Russia
- 14.00** **Arrival to Helsinki railway station**
- Ms Katja Kaunismaa & Ms Julia Lihhatsjova
- 14.40** **Meeting at the hotel Scandic Marski (Mannerheimintie 10)**
- Mr Sergey Zamyatin, Mr Andrey Anisimov, Ms Olga Rendino, Ms Katja Kaunismaa and Ms Julia Lihhatsjova
- 15.00 – 17.00** **The Copyright Information and Anti-piracy Centre (CIAPC)**
- 15.00** **Introduction of the programme and aims for the study tour**
- Ms Katja Kaunismaa, Project Director, The Baltic Institute of Finland
- 15.10** **Introduction of the awareness raising campaigns of the CIAPC**
- Mr Antti Kotilainen, Director, The Copyright Information and Anti-piracy Centre (CIAPC)
 - "Osku and bewitched father", elementary schools, 10-12 year old pupils
 - "The Mystery of the Pirate Plant", junior highs, 13-16 year old pupils
 - Poster competition for 13-16 year old pupils
 - Etc.





17.00 Closure of the meeting

25 June, Wednesday

8.40 Meeting at the Reception Scandic Marski (Mannerheimintie 10)

9.00 Opening of the meeting

- Mr Antti Kotilainen, Director, The Copyright Information and Anti-piracy Centre (CIAPC)

9.05 Introduction of the programme

- Ms Katja Kaunismaa, Project Director, The Baltic Institute of Finland

9.15 Introduction of the current state of the awareness raising campaign

- Mr Sergey Zamyatin, Representative in North-West Federal District of Russian Federation, Investigator, Russian Anti-Piracy Organization (RAPO)

9.45 Klub Tampere and concert of Finnish and Russian young bands in SPb

- Ms Minna Säpyskä, Project Manager, The Baltic Institute of Finland

10.00 Discussion of the awareness raising campaign in St Petersburg

- Moderator: Ms Katja Kaunismaa, Project Director, The Baltic Institute of Finland
- Poster competition
- Educational material
- Concert
- Etc.

10.30 Coffee break

10.45 Continuation of the presentation of the awareness raising campaign in St Petersburg

12.00 Lunch

13.00 Closure of the study tour

15.23 Train leaves to St. Petersburg

Contact information:

Ms Katja Kaunismaa

Project Director
The Baltic Institute of Finland
Phone: +358 50 516 0536
Mail: katja.kaunismaa@tampere.fi
Fax: +358 3 5656 6252
Website: www.baltic.org

Ms Julia Lihhatsjova

Project Manager
The Baltic Institute of Finland
Phone: +358 50 554 9899
Mail: julia.lihhatsjova@tampere.fi
Fax: +358 3 5656 6252
Website: www.baltic.org

