

St. Petersburg Business Campus – Benchlearning Network



ST. PETERSBURG
BUSINESS
CAMPUS



SUOMEN ITÄMERI-INSTITUUTTI
THE BALTIC INSTITUTE OF FINLAND



THE ST. PETERSBURG BUSINESS CAMPUS is a benchlearning network for Finnish companies operating in St. Petersburg, Russia. The aim of the project is to enhance joint learning between the project's member companies by implementing benchlearning methods among the Russian personnel of the member companies, by exploring apprenticeship training opportunities in Russia, and by creating partnerships with local stakeholders (local and regional authorities, vocational training institutions) in order to develop mutually beneficial training programmes. Furthermore, the project aims at developing Finnish-Russian recruitment cooperation and public recruitment services in St. Petersburg. The project is co-funded by the Finnish Ministry of Employment and the Economy under the Finnish neighbouring area cooperation financing facility.

The project is coordinated by the Baltic Institute of Finland, and the local coordination in St. Petersburg is provided by the Committee for Economic Development, Industrial Policy and Trade, City of St. Petersburg (CEDIPT). The project is closely connected to the "Integrated program of actions for innovation policy implementation in St. Petersburg for 2008-2011", by supporting the objectives of the City of St. Petersburg as regards attraction of foreign investments and development of further and vocational training in St. Petersburg.

OBJECTIVES

1. Benchlearning methods become a natural way to develop Russian-speaking personnel in Finnish companies participating in the project
2. Creation of partnerships with local stakeholders (local and regional authorities, vocational training institutions)
3. The member companies obtain cost-effective and high-quality training for their Russian personnel in St. Petersburg
4. The recruitment services developed in cooperation with local employment offices in St. Petersburg help the member companies to find enduring solutions for their recruitment needs in Russia. The cooperation between the employment offices and the member companies develops into long-term partnerships.

PARTNERS

The Baltic Institute of Finland (lead partner)

Member companies

City of St. Petersburg (Committee for Economic Development, Industrial Policy and Trade, Committee for Science and Higher Education, and Committee for Labour and Employment)

Employment and Economic Development Office in Tampere



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www.baltic.org/projects/st._petersburg_business_campus