

Baltic InnoReg Forum – Encountering Global Mega-trends in Non-metropolitan Regions

Riga, 18 June 2010
Reval Hotel Latvija



BSR InnoReg project

BSR InnoReg project is co-financed by the EU Baltic Sea Region Programme 2007-2013 that supports transnational cooperation in the Baltic Sea region. The project partners represent six countries: Finland, Estonia, Latvia, Lithuania, Poland and Germany.

The project focuses on enhancing the strategic knowhow and international networks of business development organisations operating outside metropolitan areas. Project partners are also developing and testing concrete innovation support tools and practices. These tools aim at promoting user driven innovation, start up financing and involving students in innovation processes.

BSR InnoReg brings together decision-makers of the involved partner regions to discuss long-term economic challenges and agree on an Innovation Policy Memorandum. The Memorandum will guide innovation support activities especially in the regions outside metropolitan areas and give indications on efficient innovation promotion in the Baltic Sea region to the European Union. The Memorandum is also aimed to raise awareness of the role of regional policy and involvement of the decision-makers who are in the end responsible for (financially) supporting the development and competitiveness of their regions.

Strengthening Innovation Governance
in Baltic Non-metropolitan Regions
through Transnational Cooperation

BSR

InnoReg

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Programme

Moderator: Mr Ansis Bogustovs, TV journalist

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|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9.00–10.00 | Registration and Coffee | 14.30–15.00 | Commentary
Mr Valdis Avotiņš, Director,
Engineering Research Centre of Ventspils University College, Latvia |
| 10.00–10.15 | Welcoming Words
Ms Laimdota Straujuma, State Secretary,
Ministry for Regional Development and Local Government of Latvia | 15.00–15.30 | Coffee Break |
| 10.15–11.00 | Directions of EU Structural Policy, Innovation Policy and Lisbon Agenda beyond 2010
Mr Nikos Pantalos, European Commission,
Enterprise and Industry Directorate-General,
Unit D.2 – Support for Innovation | 15.30–17.00 | Panel Discussion
– Mr Nikos Pantalos, European Commission,
Enterprise and Industry Directorate-General Unit D.2 –
Support for Innovation
– Prof. Dr. Gerald Braun, Executive Director,
The Hanseatic Institute for Entrepreneurship and Regional Development at
the University of Rostock (HIE-RO), Germany
– Mr Maris Elerts, Deputy Director,
Latvian Investment and Development Agency
– Ms Karin Jaanson, Deputy Mayor, City of Tartu, Estonia
– Ms Karina Jens, President of the City Council of Rostock, Germany
– Mr Seppo Mäkinen, Member of Regional Board, Council of Tampere Region,
Finland |
| 11.00–11.40 | EU Strategy for the Baltic Sea Region: Initiatives and Cooperation Potential in the Innovation Field
Ms Helene Vogelmann, Senior Programme Manager,
VINNOVA – The Swedish Governmental Agency for Innovation Systems | 17.00–19.00 | Cocktail Event |
| 11.40–12.00 | Baltic Sea Region Programme 2007–2013: Current State and Future Perspectives
Ms Vineta Griekere, Project Officer,
Baltic Sea Region Programme 2007–2013, Joint Technical Secretariat | | |
| 12.00–13.00 | Lunch and Press Briefing | | |
| 13.00–13.30 | Encountering Economic Crisis in Latvian Regions
Dr. Māris Pūķis, Senior Advisor,
The Latvian Association of Local and Regional Government | | |
| 13.30–14.30 | BSR InnoReg: Responding to Global Mega-trends in Regions and Companies
Prof. Dr. Gerald Braun, Executive Director,
The Hanseatic Institute for Entrepreneurship and Regional Development at
the University of Rostock
(HIE-RO), Germany | | |