

## BSR InnoReg

### Strengthening Innovation Governance in Baltic Non-metropolitan Regions through Transnational Cooperation

Project kick-off meeting  
22–24 April 2009, Tampere, Finland

#### Programme

##### Tuesday, 21 April

Arrival of the participants, check-in/Hotel Cumulus Koskikatu, Koskikatu 5

##### Wednesday, 22 April

Session 1	Project kick-off seminar
Venue	Tampere Hall, address: Yliopistonkatu 55
Chairman	Mr. Kari Kankaala, Development Director, City of Tampere
8.50	Bus transfer from the hotel to Tampere Hall
9.00	Registration
9.30	Opening of the BSR InnoReg project kick-off seminar Mr. Kari Kankaala, Development Director, City of Tampere
9.40	Innovation Cooperation in the Baltic Sea region: BSR InnoReg project as a case Mr. Esa Kokkonen, Director, the Baltic Institute of Finland
10.00	EU Strategy for the Baltic Sea Region – a new toolbox for transnational cooperation in the region Mr. Jari Luoto, Baltic Sea Ambassador, Finnish Ministry for Foreign Affairs
10.40	Baltic Sea Region in the Global Economy – development challenges of the non-metropolitan regions Mr. Prof. Dr. Gerald Braun Hanseatic Institute for Entrepreneurship and Regional Development at the Rostock University
11.00	Coffee/tea
11.30	Comment: Development challenges – Estonian perspective Ms. Karin Jaanson, Deputy Mayor, City of Tartu

- 11.45 Comment: Development challenges – Polish perspective  
Mr. Prof. Tadeusz Truskolaski, University of Bialystok, President of the City of Bialystok
- 12.00 Tampere Region innovation strategy - strategy in action  
Ms. Marja-Riitta Mattila-Nurmi, Council of Tampere Region
- 12.15 Success story of an innovative company “Cavitar”  
Mr. Dr. Tech. Taito Alahautala, CEO, Cavitar Ltd.
- 12.30 Transferring Innovations from science to business - Bonita project  
Mr. Michael Boronowsky, Managing Director, TZI - University of Bremen
- 12.45 Lunch
- Session 2 Project kick-off meeting for the project partners (WP4)  
Venue Tampere Hall, address: Yliopistonkatu 55  
Chairman Ms. Johanna Leino, Project Manager, the Baltic Institute of Finland
- 13.45 Introduction to the WPs and aims of the kick-off meeting  
Ms. Johanna Leino, Project Manager
- 13.55 WP4 workshop: Proposal for WP4 common framework and discussion (HIE-RO)
- 14.45 Instructions for group work (Council of Tampere Region)
- 14.55 Coffee/tea
- 15.10 WP4 workshop: group work
- 16.15 Conclusions of the group work
- 16.30 WP4 transnational training modules (Ruralia Institute)
- 17.00 End of first day
- 19.00 Reception hosted by the City of Tampere

## Thursday, 23 April

Venue Tampere City Central Office Building, address: Aleksis Kiven katu 14-16

9.30 Project Steering Committee meeting with the project Advisory Group

11.45 Lunch (PSC and AG members)

Session 3 Project kick-off meeting for the project partners (WP5 & project communication plan)

Venue Galleria Bertel, address: Väinö Linnan aukio 8

Chairman Ms. Minna Säpyskä, Project Manager, the Baltic Institute of Finland

9.30 WP5 workshop: Innovation promotion tools and practices  
Moderator: ZAB-Brandenburg Economic Development Board

11.45 Coffee/tea

12.00 Project communication plan  
Ms. Johanna Leino, Project Manager, the Baltic Institute of Finland

12.30 Lunch  
Possibility to visit Museum Werstas: steam engine and textile exhibitions

14.00 Study visit to Tampere sub-region Valkeakoski and dinner (possibility to go to sauna)

21.30 Bus transfer to the hotel

## Friday, 24 April

Session 4 Project kick-off meeting for the project partners (project management & WP3)

Venue Galleria Bertel, address: Väinö Linnan aukio 8

Chairman Ms. Minna Hanhijärvi, Project Director, the Baltic Institute of Finland

9.00 Workshop on project management for local coordinators and financial managers  
Ms. Johanna Leino, Project Manager, the Baltic Institute of Finland

10.45 Coffee/tea

11.15 WP3 workshop: Content of the MoU and InnoReg Forum, group work  
Moderator: Ms. Minna Hanhijärvi, Project Director, the Baltic Institute of Finland



- 12.45 Agreement on next steps
- 13.00 Lunch
- 14.00 End of the kick-off meeting