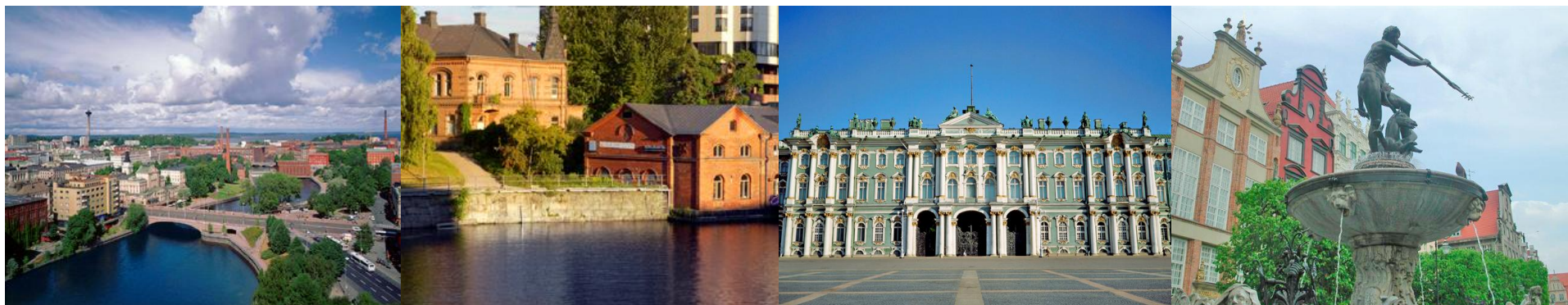




SUOMEN ITÄMERI-INSTITUUTTI
THE BALTIC INSTITUTE OF FINLAND

eCitizen II – Towards Citizen-centred eGovernment in European Cities and Regions



Kick-off seminar

16-18 February 2010, Tampere, Finland



European Union

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*Towards citizen-centered eGovernment
in European cities and regions*



16/04/2010

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eCitizen II - Project

| | |
|------------------------------|--|
| Funding programme: | Interreg IVC |
| Priority 1: | Innovation and the knowledge economy |
| Sub theme: | Information Society |
| Type of intervention: | Regional Initiative Project, Medium Intensity |
| Duration: | 36 months, 1/1/ 2010 – 31/12/2012 |
| Approval date | 5 November 2009 |
| Total budget: | 2 044 757,31 EUR |
| Lead Partner: | The Baltic Institute of Finland |



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eCitizen II - Partnership

Partner 2: City of Tampere, Finland

Partner 3: Tartu City Government, Estonia

Partner 4: Odense Municipality, Denmark

Partner 5: Province of Flevoland, Netherlands

Partner 6: Sheffield City Council, UK

Partner 7: South West Regional Authority, SWRA, Ireland

Partner 8: Municipality of Bologna, Italy

Partner 9: Patras Municipal Enterprise for Planning and Development S.A., Greece

Partner 10: Vysogina Region, Czech Republic

Partner 11: Municipality of Miskolc, Hungary

Partner 12: The Association of Basque Municipalities (EUEDEL), Spain



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eCitizen II supports European cities and regions to

- § accelerate uptake of eGovernment and eParticipation policies, strategies and actions
- § overcome limited access to comprehensive knowledge and practical experiences in deploying eParticipation in public administrations
- § ensure better understanding of efficient utilization of eParticipation tools in modernizing administrations



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eCitizen II
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eCitizen II supports European cities and regions to ensure

- § more transparent, effective and cost-efficient administration
- § more inclusive, high-quality citizen-centred public services,
- § improving interaction between citizens and public authorities
- § clear change in the operational culture and attitudes in public administrations





In eCitizen II cities and regions will

- § focus on effective sharing of the accumulated knowledge, experience, best practices in the use of cost-effective eGovernment and eParticipation solutions that meet citizens' needs, and
- § transfer them between the advanced and less experienced cities and regions.
- § utilize and disseminate the experiences and good practices accumulated in local and joint actions, interregional networks, pilots and experiments on eGovernment between the project partners and Europe wide





In eCitizen II cities and regions will

- § create intensive and close collaboration and peer learning between the project partners to stimulate new approaches and understanding in city and regional administrations of deploying eParticipation,
- § strengthen the capacities of local and regional administrators, decision-makers and experts and to ensure political effect and support to further acceleration of eGovernment.
- § provide up-to-date information on accumulated experiences and good practices on eGovernment and eParticipation and future trends
- § create European interregional network for cooperation and sharing of experiences on eGovernment and eParticipation





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Key activities

Component 1: Management and coordination

Responsible partner: The Baltic Institute of Finland.

Expected results: Efficient project implementation and finance management, project progress and finance reporting-

Component 2: Communication and dissemination

Responsible partner: The Baltic Institute of Finland

Expected results: Enhancing awareness about the project, key results and outputs



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Key activities



Component 3: Exchange of experiences dedicated to the identification and analysis of good practices

Responsible partner: Sheffield City Council

Participants: all

Expected results: Enhancing accumulated knowledge, skills, experiences and good practices on developing eGovernment and eParticipation tools and future prospects between project partners and Europe wide

Expected outputs:

- Ø joint study visits and seminars: Tampere, Bilbao, Cork, Patras, Sheffield, Tartu, Flevoland, Bologna, Brussels
- Ø 28 local workshops
- Ø 88 local reports
- Ø a Pan-European Best Practice multimedia Manual





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Key activities



Component 4: Pilot transfers of good practice on eParticipation benefiting all

Responsible partner: Tampere

Participants: Vysogina Region, Province of Flevoland, SWRA

Expected results: Utilization of the gained experiences and good practices on eParticipation is enhanced through transfers between partners and disseminated throughout Europe

Expected outputs:

- Ø **three transfers of eGovernment and eParticipation practise**
- Ø **four staff exchanges**
- Ø **five local workshops**
- Ø **local eGovernment and eParticipation strategies and policies improved**





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I Goal for the eCitizen Cooperation

To enhance the transparency, effectiveness and efficiency of local administrations and the provision of high-quality citizen-inclusive public services through the dissemination of best practices in the use of cost-effective eGovernment solutions that meet citizens' needs.





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II Goal for the eCitizen Cooperation

To strengthen the capacities of local and regional administrators, decision-makers and experts through the sharing and adoption of gained experiences and lessons learnt in the implementation and development of eGovernment and eParticipation in different contexts.





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III Goal for the eCitizen Cooperation

To provide up-to-date information on accumulated experiences and good practices on eGovernment and eParticipation and ensure high-impact Pan-European dissemination through the creation and promotion of a comprehensive best practice multimedia manual.





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IV Goal for the eCitizen Cooperation

To ensure sustainable success of regional eGovernment initiatives through the creation of a European interregional network for cooperation and sharing of experiences on eGovernment and eParticipation.





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V Goal for the eCitizen Cooperation

To encourage and facilitate interregional cooperation between European cities and regions on disseminating and transferring good practices on eGovernment to ensure success of the project results, flow of information and acceleration of new joint project initiatives.





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eCitizen II – communicating and distributing

Project will

- § enhance awareness about the existing experiences and good practices of eGovernment and eParticipation tools, policies and initiatives of partner cities and regions and the key project results, the Pan-European Best Practice Manual on eParticipation
- § to gain local political support and ensure utilisation and durability of the project results.

Target groups:

- § European citizens
- § European cities, regions, public authorities
- § Policy- and decision-makers responsible for information society, eGovernment and eParticipation development





eCitizen II – communication and distribution of results

- Dissemination:** Press releases, project brochures, brochures in national languages, project newsletters, news on project events, local info
A project sub-page in organizations website
Distribution network of relevant stakeholders
- Arranging:** Local dissemination events
- Participating:** Local, regional, national and European events
- Media coverage:** Articles, appearances in press and media
- Preparing:** Project Communication Plan, local communication plans, dissemination evaluation reports





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