



eCitizen

How to Get Towards eParticipation

Joint Activities in CP3

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16th – 18th February 2010

Tampere, Finland



PART I: CP3 Deliverables

- I. Local Reports**
- II. Local Workshops**
- III. Local Workshop Reports**
- IV. Joint Seminars/Study Tours**
- V. Manual**

Overview of Joint Activities

Joint Seminar Topic	Manual Sub-Theme	Host Partner	Local Report	Local Workshop & Reports	Organisers of Local Workshops
Kick Off Meeting	-	BIF	-	-	-
Governance Requirements and Organisational Structure	ü	EUDEL	ü	-	-
Stakeholder Engagement and Policy Issues	ü	SWRA	-	ü	All Partners
Citizen Motivation and Engagement	ü	Patras	ü	ü	Tampere, Odense, SCC

Local Reports

- All partners will be expected to prepare **Local Reports** on the sub-theme prior to most Joint Seminars.
- The Lead Partner (LP) will collect these reports and prepare summaries in advance of the Joint Seminar.
- Depending on the assigned topic, **Local Reports** can include:
 - Ø Case Studies
 - Ø Background information on the theme
 - Ø Good practice examples
 - Ø Evolving ideas
 - Ø Future trends

Local Workshops

- All partners will be expected to run **Local Workshops** on the two key sub-themes of the Manual:

- Ø Stakeholder Engagement & Policy Issues*

- Ø Future Perspectives on eParticipation*

- Tampere, Odense and Sheffield will hold **Local Workshops** on:

- Ø Citizen Motivation & Engagement*

- Three partners To-be-Determined will hold **Local Workshops** on:

- Ø Policy Issues*

- Prior to the Joint Seminar, organisers of Local Workshops will prepare **Local Workshop Reports**.

Local Workshop Reports

Sheffield will collect, summarise and present these **Local Workshop Reports** at the Joint Seminar.

Partners will use **Local Workshop Template** prepared by Sheffield

Reports will focus on 4 key areas:

- Ø Key Actors
- Ø Key Challenges
- Ø Key Opportunities
- Ø Key Recommendations

Most partners in eCitizen 2.0 are obliged to host one **Joint Study Tour/Seminar during the project.**

Joint Seminars /Study tours

Joint Seminar aims to explore designated sub-themes for the end-of-project project manual on eParticipation.

<i>Time</i>	<i>Duration</i>	<i>Title</i>	<i>Organisation/ Speaker</i>
09:00-09:30	00:20	Arrival and Coffee	
09:30-10:00	00:30	Introduction to the Manual Sub-theme	SCC
10.00-10:30	00.30	Presentation by Expert/Practitioner in Manual Sub-theme topic Q & As	XXX
10:30-10:45	00:15	<i>Coffee Break</i>	
10.45-13:00	02.15	Local Report presentations by LP and Partners on Manual Sub-theme Selected case studies Good Practice examples Future Trends Group Discussion	LP, all partners

Joint Seminars

Study Tour aims to expose partners to state-of-art developments in eGovernment & eParticipation.

<i>Time</i>	<i>Duration</i>	<i>Title</i>	<i>Organisation/ Speaker</i>
09:00-09:30	00:20	Registration and Coffee	
09:30-10:00	00:30	Introduction	Host partner BIF
10.00-10:30	00.30	Presentation by 1 ST Local Expert/Practitioner Q & As	XXX
10:30-10:45	00:15	<i>Coffee Break</i>	
10.45-11:15	00.30	Presentation by 2 nd Local Expert/Practitioner Q & As	XXX
13:00 – 14.00	01:00	<i>Lunch</i>	
14.00-16:00	02:00	Tour of Local Government Sites	XXX

PART II: Creating the Manual

Pan-European Best Practice Manual on eParticipation:

- u Recommendations for local and regional administrations
- ✓ Online Tool

Manual Sub-Themes

- U **Government Requirements**
- V **Stakeholder Engagement**
- W **Citizen Motivation and Engagement**
- X **Organizational requirements and operational culture change**
- y **Technology and procurement challenges**
- Z **Future perspectives in eParticipation**
- { **Public communication**
- | **Policy Issues - Manual evaluation results**

Online Manual: Sample

Home Templates Case Studies Links Help

Quick Start STEPS TO

- Government Requirements
- Stakeholder Engagement
- Citizen Motivation
- Organizational requirements
- Technology & Procurement
- Future Perspectives
- Public Communication
- Policy Issues

Key Delivery Issues

Organisational Requirements Public Communication

Government Requirements Technology & Procurement Citizen Engagement

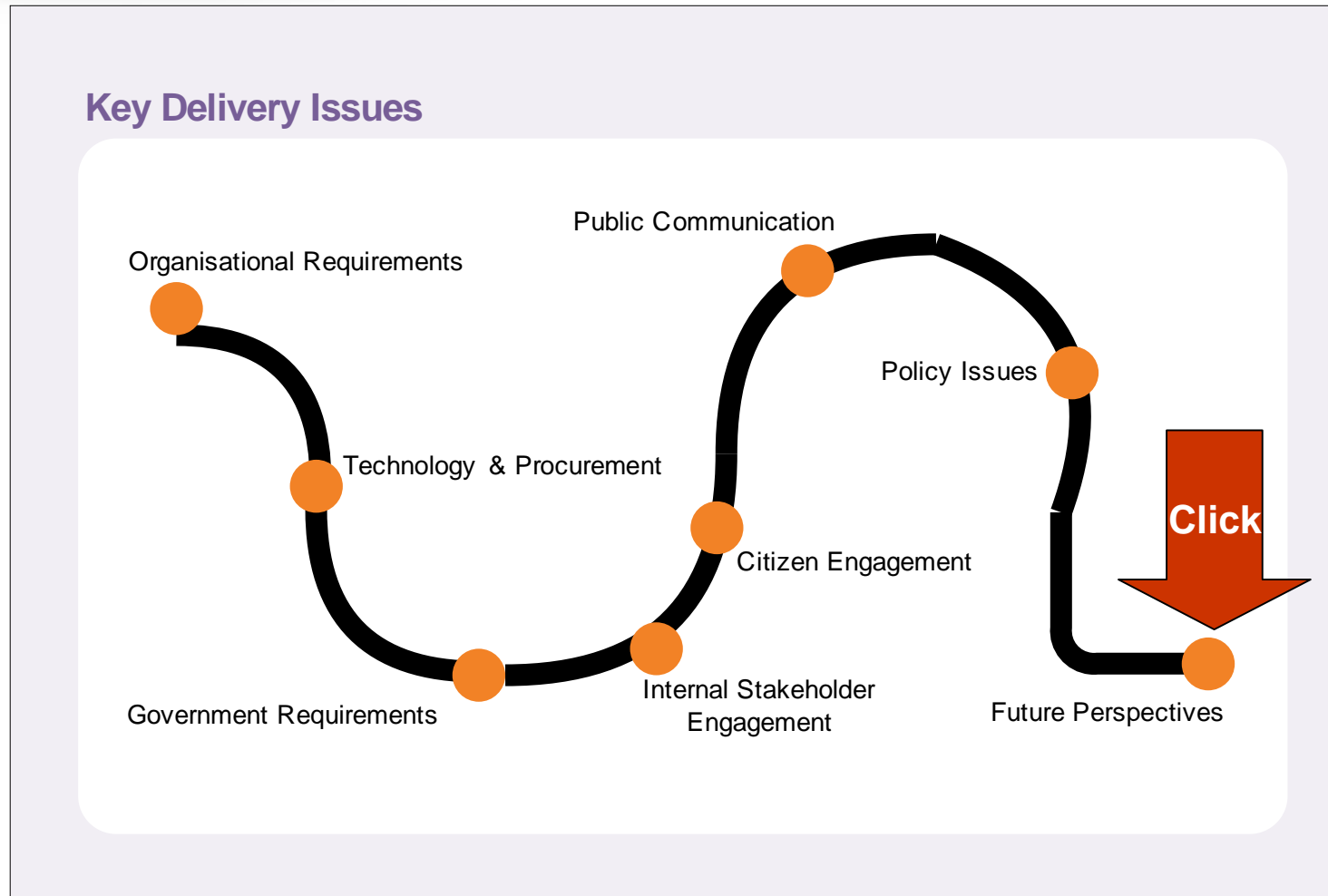
Internal Stakeholder Engagement Policy Issues Future Perspectives

Choose Your Engagement Method

Click below on the objective /depth of your engagement exercise

Communicate Engage Co-Create Empower

Suggested Presentation of Findings



Sample Findings: Key Actors

Home Templates Case Studies Links Help

Manual Sub-Themes

- Government Requirements
- Stakeholder Engagement
- Citizen Motivation

Future Perspectives

ICT Industry

Public Admin.

Entpr.

Citizens

Regions

- Europe
- Info Point West
- Info Point North
- Info Point East
- Info Point South

Key Actors

- ICT Department
- Head of Public Admin.
- Project Managers
- Other

Click below on the key issue to get started

Key Actors Key Challenges Key Opportunities Key Recommendations

Choose Your eParticipation Objective

Home Templates Case Studies Links Help

Quick Start STEPS TO

- Government Requirements
- Stakeholder Engagement
- Citizen Motivation
- Organizational requirements
- Technology & Procurement
- Future Perspectives
- Public Communication
- Policy Issues

Key Delivery Issues

Organisational Requirements Public Communication Policy Issues Citizen Engagement Internal Stakeholder Engagement Future Perspectives

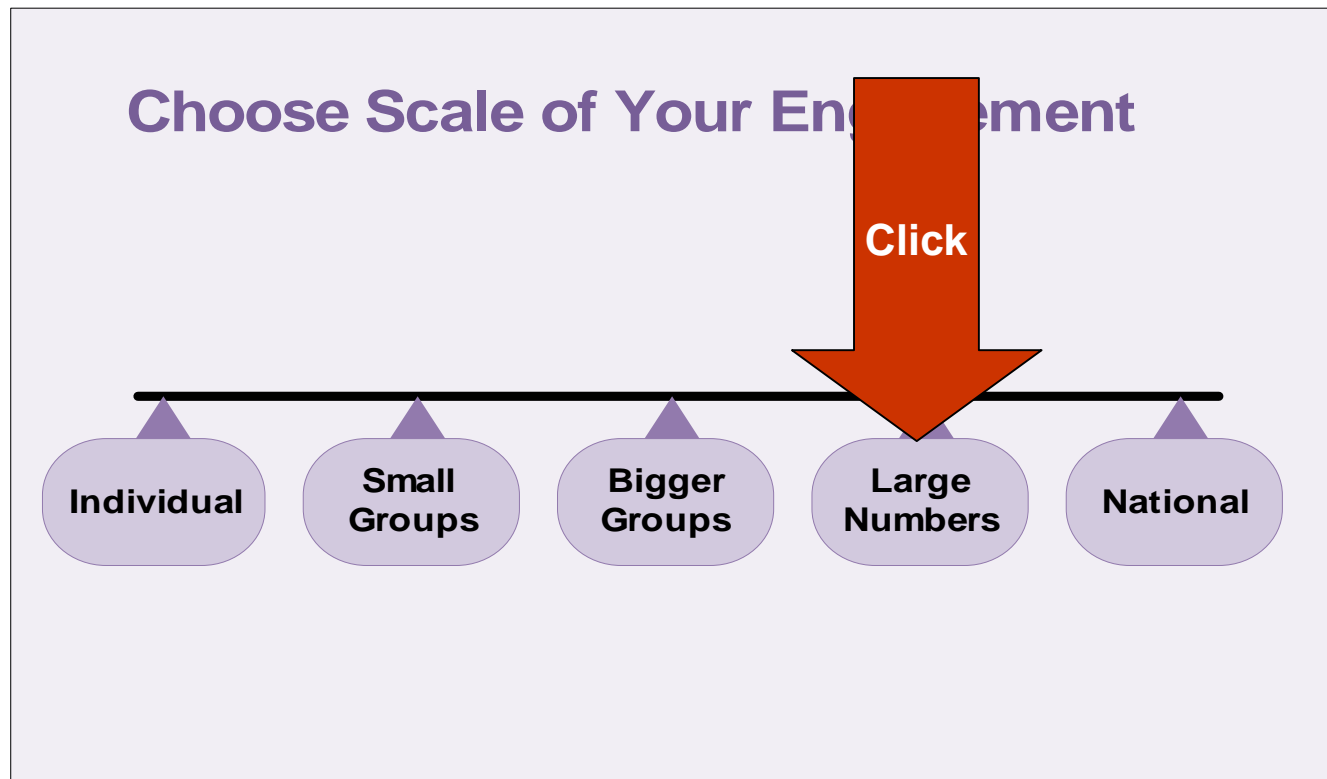
Choose Your eParticipation Method

Click below on the objective & depth of your engagement exercise

Communicate Engage Co-Create Empower

Choose the Scale of Your Audience

Quick step to enable the administrator to choose the scale of their proposed project.



Select Your Preferred Technique

Administrators will be able to learn about the pro's and con's of the suggested techniques before deciding which method to use.

Select Your Preferred e -Participation Technique

Method	Cost	Benefits	Challenges	Case Studies	Useful Links
Panel Surveys	Medium/High				British Household Survey
Online Forums	Medium/Low				Ipsos MORI Online Research
Online Consultation	Medium				www.dialoguebydesign.co.uk/consultation



Questions and Answers?

