

## BSR InnoReg

### Strengthening Innovation Governance in Baltic Non-metropolitan Regions through Transnational Cooperation

Project kick-off seminar  
22 April 2009, Tampere, Finland

Venue	Tampere Hall, address: Yliopistonkatu 55
Chairman	Mr. Kari Kankaala, Development Director, City of Tampere
9.00	Registration
9.30	Opening of the BSR InnoReg project kick-off seminar Mr. Kari Kankaala, Development Director, City of Tampere
9.40	Innovation Cooperation in the Baltic Sea region: BSR InnoReg project as a case Mr. Esa Kokkonen, Director, The Baltic Institute of Finland
10.00	EU Strategy for the Baltic Sea Region – a new toolbox for transnational cooperation in the region Mr. Jari Luoto, Baltic Sea Ambassador, Finnish Ministry for Foreign Affairs
10.20	Baltic Sea Region in the Global Economy – development challenges of the non-metropolitan regions Mr. Dr. Gerald Braun Hanseatic Institute for Entrepreneurship and Regional Development at the Rostock University
11.00	Coffee/tea
11.30	Comment: development challenges – Estonian perspective Ms. Karin Jaanson, Deputy Mayor, City of Tartu
11.45	Comment: development challenges – Polish perspective Mr. Prof. Tadeusz Truskolaski, University of Bialystok, President of the City of Bialystok
12.00	Tampere Region innovation strategy - strategy in action Ms. Marja-Riitta Mattila-Nurmi, Council of Tampere Region
12.15	Success story of an innovative company “Cavitar” Mr. Hannu Sipponen, Cavitar Ltd.
12.30	Transferring innovations from science to business - Bonita project Mr. Michael Boronowsky, Managing Director, TZI - University of Bremen
12.45	Closing of the kick-off seminar