

BSR InnoReg Strengthening Innovation Governance in Baltic Non-metropolitan Regions through Transnational Cooperation

Project kick-off meeting
22–24 April 2009, Tampere, Finland

Programme

Tuesday, 21 April

Arrival of the participants, check-in/Hotel Cumulus Koskikatu, Koskikatu 5

Wednesday, 22 April

- Venue Tampere Hall, address: Yliopistonkatu 55
Chairman Mr. Kari Kankaala, Development Director, City of Tampere
- 8.50 Bus transfer from the hotel to Tampere Hall
- 9.00 Registration
- 9.30 Opening of the BSR InnoReg project kick-off seminar
Mr. Kari Kankaala, Development Director, City of Tampere
- 9.40 Innovation Cooperation in the Baltic Sea region: BSR InnoReg project as a case
Mr. Esa Kokkonen, Director, The Baltic Institute of Finland
- 10.00 EU Strategy for the Baltic Sea Region – a new toolbox for transnational
cooperation in the region
Mr. Jari Luoto, Baltic Sea Ambassador, Finnish Ministry for Foreign Affairs
- 10.20 Baltic Sea Region in the Global Economy – development challenges of
the non-metropolitan regions
Mr. Prof. Dr. Gerald Braun
Hanseatic Institute for Entrepreneurship and Regional Development at the Rostock University
- 11.00 Coffee/tea
- 11.30 Comment: Development challenges – Estonian perspective
Ms. Karin Jaanson, Deputy Mayor, City of Tartu

- 11.45 Comment: Development challenges – Polish perspective
Mr. Prof. Tadeusz Truskolaski, University of Bialystok, President of the City of Bialystok
- 12.00 Tampere Region innovation strategy - strategy in action
Ms. Marja-Riitta Mattila-Nurmi, Council of Tampere Region
- 12.15 Success story of an innovative company “Cavitar”
Mr. Dr. Tech. Taito Alahautala, CEO, Cavitar Ltd.
- 12.30 Transferring Innovations from science to business - Bonita project
Mr. Michael Boronowsky, Managing Director, TZI - University of Bremen
- 12.45 Lunch
- 13.45 Bus transfer to Finn-Medi
- 14.00 Study visit in Finn-Medi, Technology Center for Healthcare and Biotechnology
(<http://www.finnmedi.fi/english/>)
- 15.00 Guided bus tour in the City of Tampere
- 15.45 Creative Tampere – Business Development Policy Programme
Presentation by Program Coordinator Liina Penttilä,
Tampere City Business Development Centre
- 16.45 End of first day
- 19.00 Reception hosted by the City of Tampere
- 20.00 Dinner at restaurant Finlayson Palace

Thursday, 23 April

Venue Tampere City Central Office Building, address: Aleksis Kiven katu 14-16

- 8.45 Morning coffee with the Mayor of the City of Tampere Mr. Timo. P. Nieminen
- 9.30 Project Steering Committee meeting with the Advisory Group
- 11.45 Lunch
- 14.00 Study visit to Tampere sub-region Valkeakoski and dinner (possibility to go to sauna)
- 21.30 Bus transfer to the hotel