

## Baltic Innovation Policy Seminar

Showcasing Regional Contribution to Europe 2020



As a closing event of a very successful project led by the Baltic Institute of Finland, the BSR InnoReg consortium organised the Baltic Innovation Policy Seminar in Brussels 16 June 2011. Around 100 representatives of regional and EU level decision makers and stakeholders from the fields of regional and economic development and innovation policy attended the seminar.



In the seminar, both current and future challenges in economic development and innovation promotion in the Baltic Sea region were discussed. The Baltic Innovation Policy Memorandum and its recommendations to further enhance economic development and foster effective innovation support measures in the Baltic Sea region served as a basis for discussion.

Speakers like Ms Pauliina Haijanen from the Committee of the Regions, Mr Anders Lindholm from DG Regio, European Commission, and Ms Anneli Pauli from DG Research & Innovation, European Commission, welcomed the work of BSR InnoReg as very valuable for reaching the goals of Europe 2020 and its Innovation Union flagship. The Memorandum encourages non-metropolitan regions to invest in smart, sustainable and inclusive growth and to make long-term commitments to regional innovation cooperation.



BSR InnoReg is also appreciated to be the first finalised project co-financed by the EU Baltic Sea Region Programme 2007–2013 that has been prepared and implemented fully in line with the EU Strategy for the Baltic Sea Region.

Further information: Ms Johanna Vannes, email [johanna.vannes@tampere.fi](mailto:johanna.vannes@tampere.fi), tel. +358 50 516 0536

Baltic Innovation Policy Memorandum: [www.baltic.org/bsrinnoreg/mou](http://www.baltic.org/bsrinnoreg/mou)